Docket No.: 17200-091US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Sunmee Choi

Serial No: 09/944,293 Examiner: Dixon, Thomas A.

Filed: August 31, 2001 Group Art Unit: 3628

For: System and Method for Optimizing Revenue and/or Bookings From Collected

Demand Data in a Buyer-Driven Commerce System

Mailstop:

Commissioner for Patents

P. 0. Box 1450

Alexandria, VA 22313-1450

Sir:

Response

In response to the Office Action dated December 19, 2006, Applicant respectfully requests reconsideration of the instant application in view of the following remarks.

The Claims as pending are included in the claim listing beginning on page 2.

Remarks begin on page 18 of this paper.